

On the street

We asked people at Loyalist College the following question:

What can Loyalist do to get you more involved in student events?



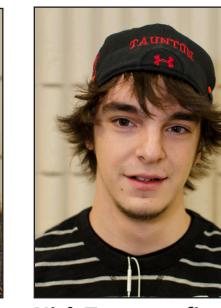
Lynn Kazairwe, first-year developmental services worker, "If they offer more freebies and change the way they're marketed. Less banging on rez doors."



Levi Gratton, second-year animation, "Post the information on more than the website. Make it more visual on the walls instead of making a wall of signs on the corkboards."



Tara Loft, first-year community and justice service worker, "If they offered more prizes. In my program, I don't have a lot of free time."



Nick Taunton, first-year child and youth worker, "I do go to pub. And I did want to play hockey but it was too late and too far away."



Muller Kalala, second-year general arts and science, "If they put more ads at the entrances and run them at a more appropriate time. Some run too late."



Perry Peterson, faculty building sciences, "Use more social networking to connect to the physical presence at the college."

Editorial

Student fees could be based on usage

Loyalist College students pay \$148 towards a student government activity fee and \$120 towards an athletics fee every year of school. The student government fee covers events and activities throughout the year such as pub nights, formal night and other activities in the Shark Tank. The athletics fee goes towards intramural games such as basketball, volleyball and other sports at the college.

In a school of over 2,000 people, only a small percentage of students actually participate in the Shark Tank events and the intramural teams. Is it fair that students have to pay these fees whether they use the services or not? Some students leave college being thousands of dollars in debt. Spending \$270 extra each year for services that are not even being used is a waste of money and a contributor to this debt.

Posters are put up around the school and emails are sent out to students about all the different events going on. Perhaps students don't read their school emails, so they don't know what is going on, or maybe they aren't interested in the events.

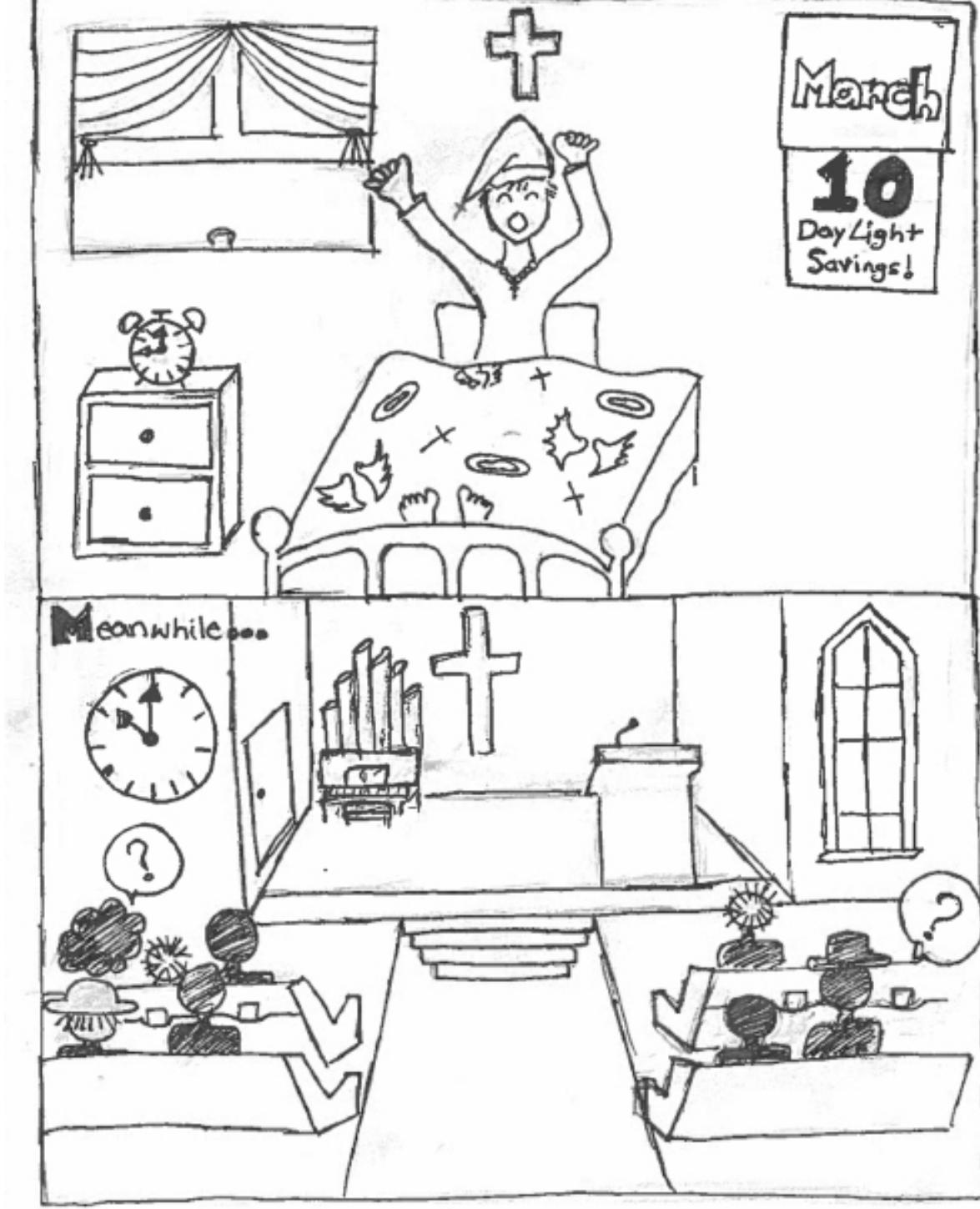
There are many activities occurring in the Shark Tank pub. Perhaps these events aren't aimed at a large enough group of people. If the student government got more information about what students actually want to do, maybe the fees would be better spent. Changing these events might not work, however, as students may just be too busy focusing on their schoolwork to participate in the events happening at Loyalist.

People move to Belleville to attend Loyalist College from provinces across Canada and from different countries around the world. As important as it is to enjoy your college life, in the end, a diploma is based on grades and what you did in your classes during your time at college. Many students are too busy studying, working or preparing for future jobs in their field of study.

Instead of making students pay an ancillary fee, which includes the student government and athletics fee, perhaps Loyalist should ask students what they want to participate in and base individual fees on that. If students pay the appropriate fee, they will have full access for the year. Students who opt out at the beginning of their semester would have the option to pay it later if they decide it is important to them.

Yes students who pay the fees would have to pay more if it became optional but students who aren't participating in events and sports shouldn't be required to pay for everyone else.

Myriam Lublink



Opinion

Battle waging to attract java junkies

By Gail Paquette

As a devout coffee drinker, I just want my coffee. Pour it into a festive cup, I will drink it, give me a chance to win a car, I will drink it.

Give it to me free, I will drink it.

What else gets your blood flowing and removes the cobwebs from your brain at 6 a.m.?

For seven days, we java junkies have to weigh "free" against a chance to win one of 40 Toyota Rav 4s.

While Tim Hortons runs their promotional gimmick of Roll Up the Rim, McDonald's is giving away the 'nectar of the Gods' for free.

According to Tim Hortons, The Roll Up The Rim To Win promotion was created in 1986, so

that the restaurant owners could reward their loyal guests.

Ron Buijt, former Tim Hortons marketing director behind the Roll Up the Rim campaign, admits it is to attract new customers in hopes that sales will continue after the contest is over.

Knowing that Tim Hortons owns the coffee market in Canada, McDonald's can only compete by giving us something – a free coffee.

Is it a blatant attempt to steal coffee lovers away from Tim Hortons?

McDonald's Canada president John Betts says the promotion is an attempt to lure in customers and those who haven't been visiting for a little bit.

Even though it has been dubbed in the media as the "coffee wars," both companies are

benefiting.

Sales go up for both and isn't that really what it is all about?

Despite glazed-over promises of loyalty, giving away free coffees or millions in prizes produces profits for both companies.

So more to the point, are we a nation of risk-takers or penny-pinchers?

According to the Coffee Association of Canada, 67 per cent of Canadian adults drink coffee every day, usually three of them, at roughly \$1.50, for a coffee. That's \$4.50 a day and \$31.50 for seven.

On the other hand, even if they roll up the rim and lose, Canadians will be all too happy to buy another lottery inspired cup of java, again and again.

Cellphones without passwords open to inspection

By Jennifer Robertson

Police now have the authority to search through information on a cellphone if it is not protected by a password, as they should be.

This tactic is a useful form of collecting evidence for a case and should be allowed without question. Not only could this be used to show if someone was texting and driving at the time they were accused, but it could also be used to discover evidence for other cases such as planning or committing a more serious crime.

If the user of a cellphone does not put a password or any other type of lock on their device, any person who picks up their phone could go through its contents. There is no reason a

police officer shouldn't have that same right to search through a cellphone when they have a probable cause.

If a cellphone user does not want their phone to be open to a search by police, then they should set up a password to protect their privacy.

In any case, privacy should not be an issue when a police officer has a legitimate reason to suspect a crime is being committed or the law is being broken. It is an officer's job to make sure every person follows the law, and if checking a cellphone stops a break-in or stops a murder, then they should be allowed to do so.

If a police officer needed to get a warrant to search a cellphone, the incriminating content

could be removed and deleted before the warrant is made. Searching a cellphone without a warrant will make the process quicker and more effective.

Checking a cellphone without a warrant could also help prove your innocence and remove any suspicion towards you.

A warrant must be shown to search any cellphone that is password protected and a password does not have to be told to any officer who asks the user. It is highly unlikely officers will abuse this ability and check cellphones without a reason as that is not what this law is for. The new law is simply to help police officers get answers easier and faster.

The Pioneer

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The Pioneer is currently produced by photojournalism students for Loyalist College and the surrounding area. In the spirit of the pioneers who settled our community and who were rooted in tradition, these pioneers always had an eye on the future. Our students strive to serve the public interest, seek the truth and uphold the highest standards of our profession.

The Pioneer welcomes your letters and comments. Please send material to the editor at the address below before Wednesday. We reserve the right to edit submissions for content and length. All letters must be signed and include a daytime phone number. For advertising information, rates and placement, please contact Sandi Hibbard-Ramsay, at the college, 613-969-1913, ext. 2591; by cell at 613-848-5665; or at home, 613-965-6222. Pioneer newsroom, 1N9, Loyalist College, Box 4200, Belleville, ON K8N 5B9 · 613-969-1913, ext. 2828. E-mail: pioneer@loyalstc.on.ca

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Tanning beds should be a matter of choice

In Ontario, people under the age of 18 are banned from using tanning beds. Banning the use of tanning beds completely is taking away from some freedom for people to express themselves.

According to QNet News, the bylaw was passed in order to save younger people from getting illnesses caused by the UV rays such as melanoma and various types of cancers.

So, people under the age of 18 are not allowed to use tanning beds with or without parental consent but are allowed to get a tattoo? By getting a tattoo you are permanently marking your body, whereas by using a tanning bed, you are colouring your skin. They are close to the same thing so they should be considered under the same type of rules.

If you are 16-years-old, you can get parental consent to get a tattoo. It should be the same for tanning. It is ridiculous to tan a five-year-old, however, if a 17-year-old wants a tan, why should they not be allowed?

Consent should be allowed when you use a tanning bed. Health and safety are issues with the tanning beds, however, there are health concerns when getting a tattoo as well – so they should be thought of as equal.

Tanning salons are losing business because youth are banned from getting a tan. The salons need young customers to start regular business. When a person gets in the habit of doing something, it is hard to get them to stop.

Canada is about freedom of expression. Not allowing minors to get a tan is unfair to those who have parental consent and really, what is it stopping anyway? By taking it away, it will make young people want to do it more. Once they reach the age of 18, they will most likely get a tan because they were never allowed to do so when they wanted to.

It is necessary for the salons to let the customer know about the health concerns of tanning and this goes for everything. As long as all the concerns are raised before the tanning takes place, there is nothing wrong with giving consent.

It is wrong not to allow expression. To allow people to get a tan while knowing the potential consequences, you are allowing them to be their own person and express themselves in the way they best feel fit.

Laura Boudreau